

SENSATIONAL SHOE SAVINGS

A Page of Positive Proof That
DEITZ'S SALE
 Is the Greatest Event Ever Attempted
 in the Merchandising History of Fairmont

SHOES for EVERYBODY

—the finest makes on earth today, Florsheim Shoes, Thompson Shoes,
 Marshall Shoes and many other makes of highest Quality

For MEN, WOMEN and CHILDREN

We own an immense stock comprising over 6,000 pairs of shoes. They are without doubt the finest gathering of footwear in this part of the country—fine in quality, in point of styles and in the original low prices we were asking for them. Much of this stock was purchased so many months ago when prices were lower, that we are offering them in this sale for less than it would cost to replace them today. The truth of the matter is we own so many Shoes we've got to get our money out of them.

This is YOUR CHANCE! It's up to you to figure out how many pairs of Shoes you will need for several months ahead and then buy them all. You won't ever regret such a move. Every man, woman and child who can possibly manage to come to our store during this sale should do so and buy shoes to their limit at these phenomenal savings. Remember the makes we offer you are the best on earth. You can't buy finer Shoes anywhere than Florsheim, Thompson, Marshall and others we sell. And it is almost unheard of in these times to find such shoes at the below listed—

RADICAL REDUCTIONS!

Prices Average About Half Real Value for Women's Shoes

WOMEN'S HIGHEST GRADE DRESS SHOES, OXFORDS AND PUMPS in black kid, black calf, tan calf and vici; patent leather and gray kid; about 20 newest styles; practically our entire stock of the season's best selling shoes; low, high and medium heels. Values up to \$12 and \$15. **\$8.95**

WOMEN'S HIGH GRADE SHOES, OXFORDS AND PUMPS in black and tan leathers and white kid; plenty of smart styles with both high and low heels. Values up to \$12, on sale at **6.45**

WOMEN'S DRESS SHOES AND LOW CUT MODELS, including white canvas. Also Shoes, oxfords and pumps in black and tan leathers in high and low heel models. Values up to \$8.00. Specially featured at **3.95**

WOMEN'S OXFORDS AND PUMPS, valued up to \$7.50 and \$8.00; black and brown lace oxfords and pumps included which cannot regularly be duplicated for \$7.50 or \$8.00. Many fine styles. Specially offered at **4.85**

WOMEN'S COMFORT AND JULIET SLIPPERS made of good vici kid in elastic side or strap styles; rubber heels; regularly worth \$3.50 and \$4.00. On sale at **2.85**

WOMEN'S COMFORT AND JULIET SLIPPERS in plain toe or patent tip styles, elastic, wide turn soles; all sizes. Regular \$2.50 values, on sale at **1.85**

WOMEN'S BOUDOIR SLIPPERS with soft leather turn soles, in pink, red and black only. Regularly worth \$3.25. They are remarkable bargains at the sale price of **2.35**

\$1 Silk Hose for Women

Fibre and artificial boot silk hose. All sizes on sale **45c** at pair

Never Before Was There Such an Opportunity in Men's Shoes

MEN'S DRESS SHOES AND OXFORDS in black and tan leathers; English and foot-form models; lace and button styles. Regularly worth \$15, they will be on the bargain table at only **\$9.90**

THE FINEST MEN'S SHOES MADE. We've grouped on one table several dozen pairs of our highest quality Men's Shoes in different leathers; both high and low cut styles, regularly priced at \$14 to \$18; the quantity is limited and the value so great you should hurry to get your one or more pairs at the remarkably low price of **11.95**

MEN'S DRESS SHOES regularly worth up to \$13. At this price we offer a very large assortment of fine grade footwear; an endless number of styles in all leathers; made by leading factories. Wonderful Shoe values. On the bargain table at **7.85**

MEN'S EVERYDAY AND DRESS SHOES in black and tan leathers, vici kid and calf; lace and button styles including about 50 pairs of our celebrated cushion sole shoes formerly priced up to \$10, every pair is a remarkable value, sale price **5.95**

MEN'S WHITE SHOES AND OXFORDS embracing about 15 different styles in Palm Beach, gray and white canvas; not all sizes of every style, but all sizes in the lot. Originally worth \$4 and \$5—a truly exceptional bargain at the sale price of **1.95**

\$4 OUTING SHOES—these are Work Shoes that will work for you. All sizes and at present wholesale prices worth \$4 the pair. During this sale only **2.95**

MEN'S ELKSKIN SCOUT SHOES in green, tan and smoked elk shade; oak or indestructible soles; regularly priced \$5. On sale at **3.95**

\$5 MINERS' PACS of good quality; white; sizes 6 to 11; while they remain in stock we will sell them at only **3.95**

MEN'S WORK SHOES with heavy re-inforced toes and vamps; smoked Elk leather; double soles. Also in brown leather. Regularly priced \$7.50. On sale at **4.95**

MEN'S HEAVY \$5 WORK SHOES in black and brown; all sizes; specially offered in this sale at **3.65**

MUNSON LAST ARMY SHOES in Russia and mahogany calf leather; all sizes and widths; regularly worth \$10 and a remarkably good bargain at the sale price of **7.65**

These Unusual Prices Will Help You Save Shoes for Children

CHILDREN'S HIGH GRADE SHOES AND OXFORDS in black, tan and mahogany calf skins. Several pairs of the famous "Jack Horner" Shoes—the finest quality produced are included. Worth \$6.00 and \$6.50, we are offering them in this sale at actually less than today's wholesale cost. On the bargain table at **\$3.65**

BOYS' EVERYDAY AND DRESS SHOES Only 2, 3 and 4 pairs of a kind as they are broken sizes from this season's stock which was priced from \$5 and \$5.50. One of the finest offerings in Children's shoes ever made. Sizes 10 to 6. Specially priced at **3.85**

\$4.00 and \$4.50 BOYS' SHOES in black and tan, button and lace style; both medium and heavy weight; made of most durable leathers. Sizes 10 to 6. Specially reduced to **2.85**

CHILDREN'S AND WOMEN'S WHITE SHOES, OXFORDS AND PUMPS AND SANDALS. One large table is devoted to this special offering of good white footwear. Values run up to \$5. On sale at the surprising low price of **1.65**

Infant's Shoes Sizes 0 to 5

Everything needed for baby and the little tots; our entire stock of all weights, kinds, and styles for growing feet included in this sale.

Now Reduced **20%**

No C. O. D.
 No Exchanges
 No Charge
 Sales

Deitz's 219-221 **Leader** Murphy **Shop**
 Madison **Deveny**
 Street **Building**

—BE SURE TO READ OTHER FULL PAGE AD

On account of these
 phenomenally low
 prices every sale
 must be final.